

## Exam : 000-M224

Title : M224 IBM Initiate Master Data Service Sales Mastery v1

## Version : Demo

- 1. What is used to determine the price of an IBM Initiate solution?
- A. number of records managed
- B. number of user licenses
- C. number of CPUs
- D. number of employees in the organization

## Answer: B

2.What is NOT one of the reasons for the IBM acquisition of Initiate.?

- A. consolidation
- B. growth
- C. investment
- D. integration
- Answer: A

3. What is NOT a strategic value of an Enterprise Master Person Index (EMPI) solution?

- A. increase profitability
- B. maintain provider registry
- C. ensure regulatory compliance
- D. improve quality of patient care

Answer: A