

IT 认证电子书



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Exam : **000-M229**

Title : IBM SPSS Predictive
Analytics Sales Mastery v1

Version : Demo

1.Which SPSS product(s) are required in order to use SPSS Decision Management?

- A. SPSS Collaboration and Deployment Services and SPSS Modeler
- B. SPSS Statistics and SPSS Modeler
- C. SPSS Collaboration and Deployment Services and SPSS Statistics
- D. SPSS Modeler and SPSS Data Collection

Answer: B

2.Which two SPSS Data Collection components make up SPSS Data Entry.?

- A. Interviewer and Reports
- B. Author and Reports
- C. Author and Interviewer
- D. Author and Scan

Answer: A

3.What is the main purpose of SPSS Data Collection?

- A. To gather feedback from constituents for use in advanced and predictive analytics.
- B. To retrieve existing data stored from disparate sources.
- C. To prepare messy data for more accurate modeling.
- D. To integrate analytic results into business processes.

Answer: A