IT 认证电子书

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Exam : **AD0-E121**

Title : Adobe Experience Manager Sites Business Practitioner Expert

Version : DEMO

1.A company requests a new banner component that should conform to company design standards.
Details on what the authoring dialog experience should be have not been provided.
Which two additional pieces of information should the Business Practitioner clarify for the developer?
(Choose two.)
A. Content model
B. Selectable fields
C. Editable elements
D. Workflow model
Answer: B C

2.Due to a major conflict In the 'add to cart" functional requirement in the e-commerce project, the
development team cannot proceed with the planning and implementation. After a detailed discussion with
the product Owner and development team, the requirement conflict is still not resolved.
Who should the business Practitioner meet with to resolve this issue?
A. • Content Owner
• Architect
B. • Content Manager
• Development Lead
C. • Business Owner Architect
D. • Scrum Waste*
• Project Manager
Answer: D

3.A company plans to develop a set of pages with the same design and structure. The only difference
between the pages is the content inside the body.
What is the belt approach to develop the pages?
A. Create a specific page template for each page with associated components in each body.
B. Use the out-of-the-box Reference component to allow freedom tn content editing.
C. Create a page template for all pages with a layout container in the body.
D. Create a page template and put the rich-text editor (RTE) in the body.
Answer: C

4.A customer with multi-regional offices wants 10 create a website. The digital marketing team wants the
content to be created once so that it can be re-used on other sites. The regional offices are allowed to
mike variations to the website without modifying the core information supplied by the head office.
Which feature should the Business Practitioner recommend?
A. Launches
B. Content as a Service
C. Live Copy
D. Language Copy
Answer: C

5.A customer wants to place lag manager scripts on its pages based on the environment The three
environments are as follows:

• Dev Environment

• QA Environment

• Production Environment

The Business practitioner needs to recommend a feature so that the scripts are loaded in the correct environment.

What should the Business Practitioner recommend the company use?

A. Host names

B. Runmodes

C. Adobe Target

D. Replication Agent

Answer: B